

TOP 10 BUSINESSES YOU CAN START WITH YOUR SMARTPHONE

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INTRODUCTION

The Smartphone device keeps evolving, but the users are not evolving alongside. This is because of ignorance and lack of enthusiasm to research more about these devices.

Gone are the days when someone goes to the market to acquire a smartphone and only pay attention to the quality of the Camera. Eiiishhhhh... It hurts.

The participants of my Masterclass on Smartphone Media Designs, 60% was using a phone that was not compatible with some of the Apps. But, to them they were using a cool phone.

Before I upgraded to my current phone, I was using Tecno CAMON CM. Pathetically, I bought that phone mostly because, the camera was so cool. The RAM was 2GB but, using it to trade Forex was so stressful as it was glitching throughout the process then, I resorted to a laptop.

What am I saying? You should be using a real “smart” phone.

If you follow me on Facebook, I have posted about top 5 features a Smartphone should have to qualify to be a business phone.

1. RAM (Not less than 3GB)
2. PROCESSOR (Latest processor like snapdragon, Ezynos etc)
3. ANDRIOD VERSION (V7 up)
4. ROM (Atleast 32GB)
5. BATTERY (4000mah up)

BONUS: CAMERA QUALITY should be great as well.

TOP 10 SMARTPHONE BUSINESSES

Now, without no further ado, Here are the top 10 Businesses you can start with your smartphone on countdown:

#10. Graphics Designing

Well, I cannot talk about business opportunities on your smartphone without talking about Google playstore addiction. While people are clouding around 1 app used for a specific task, Fredrick is always busy in the night, asking YouTube other apps that can be used for that same function.

Developers are not resting until they completely render Laptops useless and you can all bear witness that the cost of laptops have reduced. London used laptops are now as cheap as 25k, or even less... It was never so.

Graphics Designing include Logo, book cover mock ups, photo editing, flyers, postcards, Complementary cards, business cards etc. Example below:

Well, I rarely design for money these days, but as a student... I did.

Monetizing this skill

A whole lot of people are now into self publishing, and they are always looking for people that would design and mock up their book covers, create a business card, or graphics... You can take up such tasks. Even around you, people are hosting events, you can always design their flyers. I took some people on text graphics and some smart ones were able to even design flyers. Well, can take you on a full course on Smartphone Media designs.

#9. Animation/Video editing.

I guess, Animation seems to be the new oil. So many people are now embracing the skill. The earlier you actually get to cue in to learn a new skill, the faster you would earn more than people that will learn later. You can do video jingles, as well with this skill on your smartphone. What do you have to do? Which apps do these? Example: Anitale, Power director etc. Download it, either find someone to teach you, or figure it out like Fredrick. You are that smart.

PicsArt. This app? Can do so much. I have been using PicsArt for like 3 years and I began to learn more about its wonders recently.

Monetizing this skill

Animated videos are always beautiful, graphical, colorful and attractive. It can actually be a good video ads for business that want to create brand awareness or other attention grabbing ads. What do you do? Position as a good animator and simply offer this service to businesses and earn from it.

#8. Blogging.

Well, you may want to create your blog with a laptop, but trust me, you can as well with your smartphone. www.movilconsult.com.ng was not created with a Smartphone, but it was majorly edited on my smartphone and updated it as well with articles with my Smartphone.

WordPress has an app now, and you can check your insights, edit your blog and write blog posts using the app. Blogging requires so much though -patience, dedication and commitment.

But, hey! Even Facebook offers you an opportunity to blog like I did with www.facebook.com/purposefulrelationship.

Monetizing the skill.

Google SEO incorporation and affiliate marketing are great ways to monetize a blog. Over time running sponsored ads for people are all ways to monetize blogging.

#7. Freelance Writing.

Freelancing would require laptop to do the work, but securing the work? Your smartphone can do that. I used Freelancer app only to get the contracts, and I typed with my laptop. Freelancing is a great way to turn your writing skills to profit, I love writing, freelancing was a huge stretch on me. Coupled with the fact that I was writing beyond the category I loved to write on.

The first contract was to review iPhone X and also write a sales pitch on it. Ouccchhhh... But, las las I did it. Fiverr has an app as well. Freelancing might not only be for writing, other digital skills like web designing, SEO analysis etc, can also get jobs via these freelance apps I suggested above.

#6. Social Media. Social Media Influence. Social media Branding. Social media Marketing.

Do you know? You can actually make a fortune via Social media. Like, most of the contracts I ever got in my entire life, were through social media... How long have you been on Facebook? Instagram? Twitter? And the rest and how really have you benefited positively from always showing up online.

Do you know? Your Pastor would want to reach more people and needs someone who can start up and manage a social media page for him?

Do you know that new business owners around you want to reach more clients and would need you to brand his/her business online?

You just need your smartphone to do this actually, so why ain't you doing it?

Do you know? I live in one of the "least" states in Nigeria, but my influence has crossed Nigerian borders?

Do you know I have had speaking engagements that took me 6-7hrs away from home?

Social media Influence.

Hey! As little as you think what you have got is, what you have got to some people is raw gold, all you need is an avenue to reach them and that avenue is called Social media. Yet! Several people are yet to harness this oil. Most people discovered me through my post in facebook groups.

Or through people that shared my posts. I have received 1000+ requests in 48hrs and still counting... I would be foolish to not know the potential of such people reading my posts on their news feed and be able to strategize how to influence them positively. I can't overemphasize the necessity of harnessing the social media potentials.

Monetizing the skill

They are several ways. Marketing information, running sponsored ads. Charging for your services as a social media manager etc.

#5. Digital marketing.

Quite a lookalike of the previous but, it's not. It's wholesome. With your smartphone you can run several digital marketing campaigns. Chrome browser actually offers you the possibility of using the desktop mode of any website... So whether on Google, Facebook, Instagram, Twitter, Marketing can be done.

Monetizing the skill

They are several ways. Marketing information, running sponsored ads. Charging for your services as an Ad manager etc.

#4. Information marketing.

Do you remember the time when people were selling cooking recipes and pastry making online. My sister made so much money then. I wrote a full article on how to start up Infopreneurship on www.movilconsult.com.ng blog... Go read it.

I have sold different courses, especially on Ecommerce, several relationship ebooks, and etc... But, this will be alot better when combined with social media influence and digital marketing skills.

#3. Online entertainment.

Lasisi Elenu, Mclively, Broda shaggi, Crazy clown, Mark Angel and Emmanuella Etc.

These guys got to the limelight of entertainment industry simply by making videos and posting online. I won't dwell so much, you know the gist much better. Gone are days when you need to attend talent hunt shows to gain popularity in your art. All you need now, is a video of you doing your thing and posting it online consistently.

#2. Ecommerce.

It's wholesome. The act of buying and selling electronically. It comprises of Mini Importation, Dropshipping and affiliate marketing. I have been here for 4 years now, started and managed with my Smartphone.

Mini-importation is importing goods from abroad at a cheap rate and selling in your country at a higher rate. Dropshipping is serving as a middle man between a retailer/wholesaler and the customer.

#1. Forex/Cryptocurrency.

Blockchain, Luno, Iqoptions, Fxmtrade, Olymptrade, There are apps that can help you. But, I will advice find a company that you would depend on for signals except you are already an expert here. I recommend, itradeup global company. A company that teaches you forex and also sends you daily signals to trade with.

I have created awareness on the 10 digital jobs you can start with your smartphone. Which can you tap in to learning?

Which of these businesses can you start. Movil Consult can offer you training or direction for further learning. Whatsapp +2347062322278 for more information.